

# MATT ROTH

Director/Producer  
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## Purpose

**I produce human-centered stories reflected through a visual lens.**

## Experience

### **Matthew Roth Studio**

Director & Executive Producer  
*Jul. 2019 - Present*

Creative production across various mediums and clients, from narrative film to typographic storytelling. Delivering breakthrough solutions in the form of visual entertainment.

### **SYPartners**

Senior Designer  
*Oct. 2016 - Jul. 2019*

Collaborated alongside teams of designers and strategists, developing transformational work for business and their leaders through experiential workshops and events.

### **Via Collective**

Environmental Graphic Designer  
*Mar. 2016 - Oct. 2016*

Developed wayfinding and signage solutions for public spaces. Oversaw design from concept through implementation. Managed multiple client and vendor relationships, as well as junior designers.

### **Graham Hanson Design**

Senior Designer  
*Sept. 2015 - Mar. 2016*

Created branded and experiential environments for large corporate spaces. Managed client and vendor relationships.

### **Two Twelve**

Junior Designer  
*Jan. 2013 - Sept. 2015*

Worked amongst creative team developing wayfinding and signage systems for large public spaces, from conception through implementation.

## Skills

Adobe Creative Cloud (Ai, Id, Ps, Pr, Ae), Cinematography & Editing, Photography, Systems Thinking, Microsoft Office, Google SketchUp, Printmaking, Bookbinding, Illustration

## Education

### **California State University, Los Angeles (2023)**

M.F.A. Television, Film & Theatre | Focus: Directing & Producing

### **Ohio University (2012)**

B.F.A. Graphic Design, Minor: Art History

## Interests

Lifelong learning, film & television, comics, science fiction, skateboarding, music and a great cup of coffee